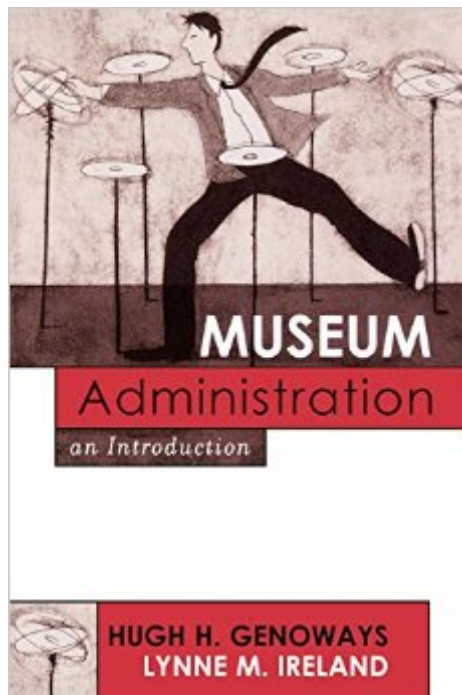


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# Museum Administration: An Introduction (American Association For State And Local History)



## Synopsis

Wondering what a museum director actually does? About to start your first director's job? Looking for guidance in starting up a museum or working with a museum director? Hugh Genoways and Lynne Ireland have taken the mystery out and put common sense and good guidance in. Learn about everything from budgets and strategic planning to human resources and facilities management to collections and programming. Genoways and Ireland also help you tackle legal documents, legal and ethical issues, and challenges for the modern museum. Case studies and exercises throughout help you review and practice what you are learning, and their extensive references will be a welcome resource.

## Book Information

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## Customer Reviews

As a student in a museum studies graduate program, I've enjoyed this book. There are hints of sarcasm that can help ease the dullness of subjects like managing loans. As dry as some of the material can be, Genoways and Ireland do a great job covering the various aspects included in the running of a museum. I would highly suggest this book to anyone in the museum field.

This was an assigned text so probably one of the better texts available in the opinion of my professor...but it was published in 2002 and has too much outdated information. The general principles and theories are well covered and exercises are interesting. The writing is very clear and relatively jargon-free. A minor quibble is the layout: pages of widely spaced chapter endnotes which

should have been condensed in a much smaller type.

This book is filled with great examples, exercises and information. It makes you think about circumstances and situations that you would never ordinarily even consider. Gave me a "rounded" impression of the administrative needs within the museum "world". Really good for someone like me, who has never worked in a museum, per se, but now finds themselves (luckily) working in a related field. Highly recommend.

The book provides a great introduction to museums and how they are formulated/run. This book also provides useful thought exercises to help the reader grapple through the difficulties that one may face in the non-profit/for-profit museum field.

This book is a good overview of the what it takes to be a museum administrator. Some interesting things in it are how to deal with the IRS, as well as grant writing.

A very good book on how to run a museum. Lots of good information, anyone who is thinking about getting into museums as a career should read this book.

Informative and easy to read. Used for a graduate course in "Museum administration". Case studies help for understanding. Format is good.

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